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**TE CONNECTIVITY EXPANDS ELO TOUCHSYSTEMS CHASSIS MONITOR RANGE  
WITH THE 2243L OPEN-FRAME LED TOUCHMONITOR**

*-- New 2243L LED Elo TouchSystems Monitor Delivers an Industry-Leading, Slim Solution for Kiosk Manufacturers in the 16:9 Aspect Ratio Segment--*

July 2011 – TE Connectivity today introduced the Elo TouchSystems 2243L open-frame LED touchmonitor, the latest addition to its chassis touchmonitor portfolio for the gaming and retail markets. The new 2243L expands the Elo TouchSystems 22-inch selection of open-frame monitors – giving customers an even broader choice while leveraging the same quality, performance and durability of other Elo monitors in this range.

**2243L: A slim design, 16:9 open-frame touchmonitor**

Delivering a cost-effective touch solution for OEMs and system integrators, the Elo TouchSystems 2243L monitor complements the expanded Elo family of touch solutions for gaming and amusement, information kiosks and self-service as well as interactive digital signage applications.

The new Elo TouchSystems 2243L monitor features a 16:9 aspect ratio high definition display with LED backlight technology, providing true HD interactivity in clarity and resolution, enabling slimmer kiosk designs in both portrait and landscape mode. Furthermore, LED back-lighting allows a state-of-the-art slim design, while at the same time reducing power consumption and increasing monitor longevity. Because the enclosure is controlled by Elo product specifications and tooling, Elo open-frame monitors have long-lasting product availability, which is important to maintain continuity through all phases of project rollouts and servicing. Like all other Elo touchmonitors, the 2243L is developed for use in high-traffic public environments.

“With the launch of the Elo TouchSystems 2243L monitor, we are able to offer a 22-inch LED touchmonitor at a very competitive price-to-features point” says Neeraj Pendse, Business Development Director at TE Touch Solutions, a business of TE Connectivity. “Especially in the casino, lottery and amusement industries where we see the beginning of the transition to the 16:9 aspect ratio, we expect to have the answer with this exciting new product. Furthermore, its slim design and narrow outside dimensions allow kiosk integrators to develop even more aesthetically-pleasing products for the end user”.

**Choice of industry-leading touchscreen technologies**

The Elo TouchSystems 2243L monitor is available with either the innovative TE Touch Solutions APR (Acoustic Pulse Recognition) or IntelliTouch surface acoustic wave touchscreen technology. APR combines outstanding optical qualities and pure-glass durability with excellent dragging properties. With

touch activation by any stylus - pen, glove, bare finger and fingernail, APR monitors are well-suited for many diverse applications. In addition, both APR and IntelliTouch screens use pure glass providing a touch surface resistant to scratches, water and other contaminants on the screen.

The IntelliTouch screen, a TE innovation, has been the optical standard for kiosk applications for many years. Like APR screens, its pure glass construction provides a clear, bright and long-lasting performance and also makes it scratch-resistant. It is nearly impossible to physically "wear out" the touchscreen.

### **About TE Connectivity**

[TE Connectivity](#) (TE) is a global, \$12.1 billion company that designs and manufactures over 500,000 products that connect and protect the flow of power and data inside the products that touch every aspect of our lives. Our nearly 100,000 employees partner with customers in virtually every industry—from consumer electronics, energy and healthcare, to automotive, aerospace and communication networks—enabling smarter, faster, better technologies to connect products to possibilities.

### **About TE Touch Solutions**

TE Touch Solutions, a TE Connectivity business, is a global leader in touchscreen technology. It develops, manufactures, and markets a complete line of touch screens, touch monitors, and all-in-one (AiO) touch computers under the Elo and TE brands. Backed by over 40 years of touch experience and with multiple touch technology options, including surface acoustic wave (SAW), resistive, surface capacitive, projected capacitive, acoustic pulse recognition (APR), infrared (IR), and multi-touch, TE and Elo TouchSystems products are available for diverse applications in retail, point-of-sale (POS), kiosk, medical, industrial, hospitality, transportation, automotive, mobile and gaming markets. Visit [www.elotouch.eu](http://www.elotouch.eu) or call +32 16 35 21 00 for more information.

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